# **CO-PO-PSO MAPPING**

2019-2021 -R17

RAMIREDDY SUBBARAMIREDDY ENGINEERING COLLEGE DEPARTMENT OF MBA

## DEPARTMENT OF MBA

#### Batch: 2019-21

#### MBA Semester – I

S.	Course					
No	code	Subject	L	Т	Р	C
1.	17E00101	Management & Organizational Behaviour	4	-	-	4
2.	17E00102	Business Environment & Law	4	-	-	4
3.	17E00103	Managerial Economics	4	-	-	4
4.	17E00104	Financial Accounting for Managers	4	-	-	4
5.	17E00105	Statistics for Managers	4	-	-	4
6.	17E00106	Management Information Systems	2	-	-	2
7.	17E00107	Information Technology for Managers	2	-	-	2
8.	17E00108	Communication Lab	-	-	3	2
9.	17E00109	Data Analytics Lab	-	-	3	2
		Total	24	-	6	28

#### MBA Semester – II

S.	Course					
No	code	Subject	L	т	Р	Credits
1.	17E00201	Human Resource Management	4		-	4
2.	17E00202	Marketing Management	4		-	4
3.	17E00203	Business Research Methods	4		-	4
4.	17E00204	Financial Management	4		-	4
5.	17E00205	Operations Research	4		-	4
6.	17E00206	Operations Management	4		-	4
7.	17E00207	Business Communication	2		-	2
8.	17E00208	Business Analytics Lab	-		3	2
9.	17E00209	Business Communication Lab	-		3	2
		Total	26		6	30

#### MBA Semester: III

S. No	Course code	Subject	L	Т	Р	C
1.	17E00301	Business Ethics & Corporate Governance	4	-	-	4
2.	17E00302	Green Business Management	4	-	-	4
3.	17E00303	Entrepreneurship Development	4	-	-	4
4.		Elective I	4	-	-	4
	17E00304	Cost and Management Accounting				
	17E00305	Product and Brand Management				
	17E00306	Human Resource Development				
	17E00307	Mobile Commerce				
5.		Elective II	4	-	-	4
	17E00308	Financial Institutions and Services				
	17E00309	Consumer Behaviour				
	17E00310	Labour laws and Legislation				
	17E00311	Supply Chain Management				
6.		Elective III	4	-	-	4
	17E00312	Investment and Portfolio Management				
	17E00313	Rural Marketing				
	17E00314	Performance Management				
	17E00315	Enterprise Resource Planning				
7.		Elective IV	4	-	-	4
	17E00316	Auditing and Taxation				
	17E00317	Advertising and Sales Promotion Management				
	17E00318	Knowledge Management				
	17E00318 17E00319	Data warehousing and Mining				
8.	17E00320	Business Simulation Lab	-	-	3	2
9.	17E00321	MOOCS	-	-	-	
		Total	28	-	3	30

S.	Course		-			G
No	code	Subject	L	Т	Р	С
1.	17E00401	Strategic Management	4	-	-	4
2.	17E00402	E-Business	4	-	-	4
3.		Elective V	4	-	-	4
	17E00403	Financial Derivatives				
	17E00404	Services Marketing				
	17E00405	Organization Development				
	17E00406	Data Communication and Network Analysis				
4.		Elective VI	4	-	-	4
	17E00407	International Financial Management				
	17E00408	International Marketing				
	17E00409	Global Human Resource Management				
	17E00410	Corporate Information Management				
5.	17E00411	Seminar (Contemporary Issues on Business)	-	-	3	2
6.	17E00412	Project Work	-	-	12	10
		Total	16	-	15	28

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AMIREDDY SUBE	ARAMI REDDY								T OF					
Engineering		С	OUR	SE OU	JTCO						s with	POs &	k PSO	8
Through In	novation		SEM	I			R	eg: R	.17		AY:	2019-	2020	
Course	Code:	Course	Name:	Mana	gemen	t and C	Organis	sationa	l Beha	viour	L	T	Р	C
17E0	0101	Prereq	uisite: 1	None							4	0	0	4
				COU	RSE (	OUTC	OMES	S (CO	s)					
CO No.	COUR	SE OUT	COM						,					
101.1	Underst	and basi	c conc	eptua	l knov	vledge	ofma	anage	ment t	heorie	s. (BT	L2)		
101.2	Underst	and the	concep	ots of j	olanni	ng, co	ntrolli	ing an	d deci	sion n	naking	. (BTL	2)	
101.3	Evaluat	e variou	s motiv	vation	al theo	ories a	nd and	alyze	the pe	rsonal	ity typ	es. (B	TL5)	
101.4	Analyze	e the gro	up beh	avior	and ic	lentify	the le	eaders	ship qu	alities	5. (BTI	<i>A</i> )		
101.5	Underst	and the	concep	ots of o	organi	zation	al clir	nate a	ind cul	ture. (	(BTL2)	)		
				s) with	Progra	am Ou	tcomes	(POs)	& Pro	gram S	specific	Outcon	nes (PSC	Ds)
Mappin	g of Course	e Outcom	es (CO	.,									P	
	g of Cours	e Outcom	es (CO			РО		-	-					50
Mappin COs	ng of Course	e Outcom	es (CO)	4	5	<b>PO</b> 6	7	8	9	10	11	12	1	
					5 2			8	9 -	10	11 1	12		2
COs				4		6			9 - -	10 - 2		12 -	1	2 2 3
COs 101.1		2	3	4	2	6 2			9 - - -	-	1	12 - - -	1 2	2 2 3
COs 101.1 101.2		2 - 2 2	3 - 3	4 1 2	2	6 2 2	7 - -		9	-	1 1	12 - - -	1 2 2	2
COs 101.1 101.2 101.3	- -	2 - 2 - 2	3 - 3 1	4 1 2 -	2 - 2 2	6 2 2 2 2	7 - -	2	9	- 2	1 1 -	-	1 2 2 1	2 2 3 2

#### SEM: I



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## DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

through Innovation	SEM: I	Reg: R17	<b>Y</b> : 2	2019-2	2020	
<b>Course Code:</b>	Course Name: Business I	Environment and Law	L	Т	Р	С
17E00102	Prerequisite: None		4	0	0	4

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
102.1	Identify the environment factors which influence business. (BTL1)
102.2	Acquire knowledge on business policies to carry out a business. (BTL2)
102.3	Understand the concept of law of contract relating to business activities. (BTL2)
102.4	Know the practices, rules and regulations that govern the operation as well as the formation of company. (BTL2)
102.5	Get the knowledge on Information Technology Act, 2000. (BTL2)
1	

60						PO							PS	0
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
102.1	2	-	-	-	-	2	-	-	-	1	2	2	3	2
102.2	2	-	-	-	-	2	-	-	-	1	3	-	3	1
102.3	2	-	-	-	-	2	-	-	2	1	3	-	3	1
102.4	2	-	-	-	-	2	-	-	2	1	3	-	3	1
102.5	2	-	-	-	-	2	-	-	2	1	3	-	3	1
AVG	2	-	-	-	-	2	-	-	2	1	3	2	3	1



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## DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Through Innovation	SEM: I	Reg: R17	А	Y: 2	019-2	2020	
Course Code:	Course Name: MANAGEF	8		L	T	Р	С
17E00103	Prerequisite: None			4	0	0	4

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
103.1	Understand the relationship of Managerial economics with other functional areas (BTL2)
103.2	Learn the techniques and methods to predict the demand scientifically. (BTL2)
103.3	Ascertain production levels and analyze the relationship of Cost-Volume Profit .(BTL5)
103.4	Take informed decisions on price fixation under different market structures of the economy under different scenario. (BTL3)
103.5	Acquire knowledge on the concepts Inflation and business cycle. (BTL2)

60						РО							PS	<b>50</b>
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
103.1	2	-	-	-	-	1	-	-	-	3	3	-	2	1
103.2	2	-	-	-	-	1	2	-	-	3	3	-	2	1
103.3	2	-	-	-	-	1	-	-	-	3	3	-	2	1
103.4	2	-	-	-	-	1	2	-	-	3	3	-	2	1
103.5	2	-	-	-	-	1	-	-	-	3	3	-	2	1
AVG	2	-	-	-	-	1	2	-	-	3	3	-	2	1

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C.C.											Certified S.R. Nello	l Instituti re. A.P.)	on.	
RAMIREDDY SUBB	ARAMI REDDY			,						MBA				
Engineering I		C	OURS	E OU								POs &	r PSOs	5
Through Inr	iovation		SEM:	Ι			R	eg: R	17		AY	: 2019	-2020	
Course	Code:	Course	Name	Finan	cial A	ccoun	ting fo	or Mar	nagers		Ι	L T	Р	C
17E0	0104	Prerequ	uisite: ]	None							4	0	0	4
													·	
				COU	RSE O	UTCO	OMES	(COs)						
CO No.	COURS	SE OUT	COM	E										
104.1	Acquire system.		dge o	n conc	cepts (	of acc	ountir	ıg, sin	gle ei	ntry sy	ystem	and do	ouble e	ntry
104.2	Prepare	financia	l state	ments	with a	accour	nting l	nowle	edge.	(BTL2	2)			
104.3	Value th	ne assets	by us	ing de	precia	tion a	nd inv	entory	y valu	ation 1	nethod	ls.		
104.4	Evaluate	e the fina	ancial	positio	on of a	a com	pany t	y usir	ng Rat	io ana	lysis.	(BTL5	)	
104.5	Analyze	the fir	the financial position of a company by using Cash flow and Fund flow ts. (BTL4)											
	stateme	nts. (BT	L <del>T</del> )											
Mapping	statements of Course		,	) with l	Progra	m Out	comes (	(POs) d	& Prog	gram Sj	pecific	Outcom	es (PSC	Ds)
			,	) with I	Progra	m Outo PO		(POs) d	& Prog	gram Sj	pecific (	Outcom		Ds) SO
<b>Mapping</b> COs			,	) with I	Progra 5			(POs) &	& Prog 9	gram Sj 10	pecific (	Outcom		50
	of Course	Outcome	s (COs			PO							PS	-
COs	of Course	Outcome	s (COs			PO 6	7	8	9	10	11	12	PS 1	50 2 1
<b>COs</b> 104.1	of Course	Outcome 2 -	s (COs 3 -	4	5	PO 6 1	7	8	9 -	10 1	11 3	12 2	PS 1 3	50 2
COs 104.1 104.2	of Course           1           2           3	Outcome 2 - -	s (COs 3 - -	4	5	PO 6 1	7 -	8	9 - 2	10 1 1	11 3 3	12 2 2	PS 1 3 3	50 2 1 2
COs 104.1 104.2 104.3	of Course           1           2           3           3	Outcome 2 - -	s (COs 3 - -	4	5	PO 6 1 1 1	7 2	8	9 - 2 2	10 1 1 1	11 3 3 3	12 2 2 2 2	PS 1 3 3 3	50 2 1 2 2 2



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#### DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Through Innovation	SEM: I		AY: 2019-2020					
<b>Course Code</b>	Course Name: Statistics	L	Т	Р	С			
17E00105	Prerequisite: Data n probability.	neasures, Basic	fundament	als in	4	0	0	4

	COURSE OUTCOMES (COs)
CO No.	COURSE OUTCOME
105.1	Understand statistical techniques popularly used to describe the data in managerial
105.1	decision making. (BTL2)
105.2	adopt correlation methods and principle of least squares, regression analysis (BTL6)
105.3	Learn the computational skill, interpretation of results of the data analysis. (BTL2)
105.4	Analyse and differentiate various types of data distribution and its probability
	distribution. (BTL4)
105.5	Know the procedure involved in inferential statistics and appropriate tests for given
	data. (BTL2)

Car	РО												PSO	
Cos	1	2	3	4	5	6	7	8	9	10	11	12	1	2
105.1	1	2	-	-	1	2	-	-	-	2	-	-	3	3
105.2	1	3	-	-	1	1	-	-	-	1	-	-	2	2
105.3	1	2	-	-	2	2	-	-	-	1	-	-	3	3
105.4	1	3	-	-	1	2	-	-	-	1	-	-	2	3
105.5	1	3	-	-	1	1	-	-	-	2	-	-	1	3
AVG	1	3	-	-	1	2	-	-	-	1	-	-	2	3

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	X											ed Instituti lore, A.P.)	on.	
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Engineering E	xcellence	C	OURS	SE OU	JTCO	MES	& M.	APPI	NG O	F CO	s with	POs &	z PSOs	5
Through Inn	ovation		SEM:	Ι			R	eg: R	17		AY	: 2019-2	2020	
Course	Code:	Course	Name:	Mana	igemei	nt Info	ormati	on Sy	stems		I	T	Р	С
17E0(	)106	Prerequ	isite: 1	None							4	4 0	0	4
											I		•	
				COU	RSE (	DUTC	OMES	<b>S</b> (CO:	s)					
CO No.	COURS	E OUT	СОМ	E										
106.1	Understa MIS. (B		ageme	ent inf	ormat	ion sc	ope, a	pplica	ation a	nd cha	allenge	es in ma	inaging	5
106.2	Understa models.		tional	and n	noderr	n appro	oache	s for c	lata re	source	e mana	igement	and	
106.3			business applications of information systems, types of information systems, and role of MIS in Business Intelligence. (BTL5)											
106.4	Understa -Benefit		-		-	-			-	nent a	nd SD	LC met	thods.	Cost
106.5	Analyze	informa	tion s	ecurit	y threa	ats and	l infor	matic	on secu	ırity te	chnol	ogies. (	BTL4)	
Mapping	g of Course	Outcom	es (CO	s) with	Progra	am Out	tcomes	(POs)	& Pro	gram S	pecific	Outcom	es (PSC	Ds)
<b>G Q</b>						РО							PS	50
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
106.1	2	-	-	1	-	2	2	-	-	1	2	2	2	-
106.2	-	2	-	2	-	-	1	2	-	-	-	2	1	2
106.3	-	2	-	1		2	3	-	-	-	-	1	2	2
106.4	1	-	2	2	-	1	3	-	-	2	1	-	3	2
106.5	-	1	-	1	-	2	2	2	3	-	-	1	2	2
AVG	2	2	2	1	-	2	2	2	3	2	2	2	2	2
3/2/1 Indicat	es Strength	of Correl	ation. 3	-High,	2-Med	ium and	d 1-Lov	N						



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RAMIREDDY SUBBARAMI REDDY ENGINEERING COLLEGE	DEPARTMENT	OF MASTER OF BUSIN	ESS ADMI	NISTRA	TION	[						
Engineering Excellence Through Innovation	<b>COURSE OUTCOMES &amp; MAPPING OF COs with POs &amp; PSOs</b>											
	SEM: I	Reg: R17	AY	: 2019-2	2020							
			_	_		~						

<b>Course Code:</b>	Course Name: Information Technology for Managers	L	Т	Р	С
<b>17E00107</b>	Prerequisite: None	4	0	0	4

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
107.1	Identify the importance of IT in various sectors and its role. (BTL3)
107.2	Design and maintain databases. (BTL6)
107.3	Apply MS-office tools in day-to-day activities. (BTL3)
107.4	Understand about Data communication and networks. (BTL2)
107.5	Understand the basic concepts of SAP, Big data and Cloud computing. (BTL2)

CO						РО							PSO	
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
107.1	1	-	-	1	-	2	2	-	-	1	2	2	2	-
107.2	1	-	-	2	-	-	1	2	-	-	-	2	1	2
107.3	1	-	-	1		2	3	-	-	-	-	1	2	2
107.4	1	-	-	2	-	1	3	-	-	2	1	-	3	2
107.5	1	-	-	1	-	2	2	2	3	-	-	1	2	2
AVG	1	-	-	1	-	2	2	2	3	2	2	2	2	2
3/2/1 Indicates Strength of Correlation. 3-High, 2-Medium and 1-Low														



ENGINEERING COLLEGE

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## DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Engineering Excellence Through Innovation	SEM: I	A	Y: 2019-2020						
<b>Course Code:</b>	Course Name: Communi	L	Т	Р	С				
17E00108	Prerequisite: None	0	0	3	2				

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
108.1	Understand the need of communication skills. (BTL2)
108.2	Recognize both familiar and unfamiliar sounds, improves pronunciation skills. (BTL1)
108.3	Receive and interpret messages accurately in the communication process. (BTL2)
108.4	Communicate with others and express our thoughts and feelings. (BTL)
108.5	Express their ideas clearly and proficiently. (BTL2)

60	Р												PSO	
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	
108.1	1	-	1	3	1	-	-	-	-	2	2	1	1	
108.2	1	-	1	3	1	-	-	-	-	2	2	1	1	
108.3	1	-	1	3	1	-	-	-	-	2	2	1	1	
108.4	1	-	1	3	1	-	-	-	-	2	2	1	1	
108.5	1	-	1	3	1	-	-	-	-	2	2	1	1	
AVG	1	-	1	3	1	-	-	-	-	2	2	1	1	1

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				,			RTN						×		
PANELTON OF		C	OURS	E OU'	TCO	MES	<b>&amp; M</b> A	APPI	NG O	F CO	s with	POs a	& PSO	S	
	NG COLLEGE g Excellence nnovation		SEM: I Reg: R17 AY							AY	Y: 2019-2020				
Course	Code:	Cours	se Name	: Data	Anal	ytics I	LAB				]	L T	P	C	
17E001	109	Prere	quisite:	None								0 0	3	2	
				COUI	2SF C	UTC	OME		<u>.)</u>						
CO No.	COURS	SE OU						<b>5</b> (CO2	·)						
109.1					s and	powe	r poin	t pres	entati	ons. (]	BTL6)				
			-word documents and power point presentations. (BTL6)												
109.2	Learn b	asic op	sic operations of excel like creating, editing, formatting worksheets.												
	(BTL2)														
109.3	Apply E	Excel ad	lvance	d func	tions	to cal	culate	T-test	t. Z-te	st. AN	JOVA	-one w	av and	two	
	way.														
109.4	Apply E	Excel a	cel advanced functions to calculate correlation. (BTL2)												
109.5	Apply E	Excel a	dvance	d func	ctions	to cal	culate	regre	ession	. (BTI					
Mapping o	f Course (	Jutcom		) with ]	Drogra	mOut	taamas		& Dro	arom	Specific	Outoo	mos (DS		
		Juttoni		<i>y</i> with 1	i i ugi a	P	comes	(103)	a IIU	gi ani i	specific		PS		
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2	
109.1	1	-	-	-	-	-	3	-	-	3	3	2	2	2	
109.2	1	-	-	-	-	-	3	-	-	3	3	2	2	2	
109.3	1	_	-	-	-	-	3	-	-	3	3	2	2	2	
109.4	1	-	-	-	-	-	3	-	-	3	3	2	2	2	
109.5	1	-	-	-	-	-	3	_	-	3	3	2	2		
														2	
AVG	1	-	-	-	-	-	3	-	-	3	3	2	2	2 2	

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Engineering I		С	OUR	SE OU	JTCO							POs &	: PSO	<b>S</b>
Through In:	hovation		SEM:	II			R	eg: R	17		AY	: 2019-2	2020	
Course	Code:	Course	Name:	Huma	n Reso	ource N	Ianage	ement		1	]	L T	Р	0
17E0	0201	Prerequ	uisite: 1	None							4	4 0	0	4
				COU	RSE (	OUTC	OMES	<b>S</b> (CO:	s)					
CO No.	COURS	SE OUT	COM	E										
201.1		anding t ment. (B		ure, sc	cope, f	unctio	ons, ro	les, g	oals, s	trategi	ies and	l policie	s of H	R
201.2	Design	n and develop HR planning related aspects. (BTL6)												
201.3		anding the administration of monetary and non-monetary benefits for the ees in the organization. (BTL2)												
201.4		and the og. (BTL2	nd the design and implementation of training programs and evaluation of (BTL2)											
201.5		e recent t dynamic						unctio	on and	to bal	lance t	he worl	c life in	n th
Mappin	g of Course	e Outcom	es (CO	s) with	Progra	am Ou	tcomes	(POs)	& Pro	gram S	specific	Outcom	es (PSC	Ds)
COs						РО							P	<b>SO</b>
COS	1	2	3	4	5	6	7	8	9	10	11	12	1	2
201.1	2	-	1	2	-	2	-	-	2	1	-	2	2	<b> </b> -
201.2	-	2	-	2	2	2	2	-	1	1	-	-	3	2
201.2	_	-	-	-	-	2	-	-	2	-	-	2	1	2
201.2				1	-	1	2	-	2	2	-	-	2	1
	-	2	2	1										
201.3	- 1	2	2	-	1	-	1	-	-	1	-	-	2	-

#### SEM: II



Engineering Excellence Through Innovation

## RAMIREDDY SUBBARAMI REDDY ENGINEERING COLLEGE

(Approved by AICTE, Affiliated to JNTUA. An ISO 9001: 2015 Certified Institution. NH-16, Kadanuthala, Bogole Mandal, Kavali- 524 142, S.P.S.R. Nellore, A.P.)

## **DEPARTMENT OF MBA**

COURSE OUTCOMES & MAPPING OF COs with POs & PSOs

	SEM: II	AY:	Y: 2019-2020					
Course Code:	Course Name: MARKET	L	Т	Р	С			
17E00202	Prerequisite: None	Prerequisite: None						

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
202.1	Understand the concepts of marketing and marketing strategies suitable for different products under different market environments (BTL2)
202.2	Acquire the knowledge about both global and domestic consumer markets. (BTL2)
202.3	Learn how to design, manage, create & communicate value to the business in digitalized market environment. (BTL4)
202.4	Manage and designee the logistics for retailing and wholesaling as well as integrating marketing channels for business organizations (BTL6)
202.5	Understand the concept of sales management (BTL2)

CO						РО							PSO	
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
202.1	2	-	-	-	-	1	-	-	-	3	3	-	2	2
202.2	2	-	-	-	-	1	-	-	-	3	3	2	2	2
202.3	2	-	2	2	-	1	-	-	-	3	3	-	2	2
202.4	2	-	-	-	-	1	-	-	-	3	3	-	2	1
202.5	2	-	2	-	2	1	-	-	-	3	3	-	2	-
AVG	2	-	2	2	2	1	-	-	-	3	3	2	2	2
3/2/1 Indicat	es Strength o	of Correl	ation. 3	-High,	2-Med	ium and	d 1-Lov	v						

		RA	MIRE	DDÝ	SUB	BAR	<b>AMI</b> :	RED	DÝÆ	NGIN	EER	ING	5 CO	LLE	6 <b>E</b>
						·			An ISO 9 vali- 524					on.	
ENGINEERING	S COLLEGE					DEP	ARTI	MEN'	T OF	MBA					
Through In		C	OURS	SE OU	JTCO	MES	& M.	APPI	NG O	F CO	s witl	n P	0s &	PSO	5
		1	SEM:	II			R	eg: R	17		AY	: 2	019-2	2020	
Course	Code:	Course	Name:	Busin	ess Re	esearc	h Metl	hods				L	Т	Р	С
17E0	0203	Prerequ	isite: 1	None								4	0	0	4
				COU	RSE (	DUTC	OMES	S (CO	s)						
CO No.	COURS	E OUT	СОМ	E											
203.1	Understa	and type	s of bi	isines	s resea	arch, t	echno	logy ı	used ir	n Busi	ness r	esea	arch.	(BTL	2)
203.2	Identify	dentify research problem, appropriate research design, sample design and formulating													
	hypothes	hypothesis. (BTL3)													
203.3	Understa	Understand sources of data, instruments to collect data, (BTL2)													
203.4	Learn to	Analyz	e and	interp	retatio	n of d	ata. (	BTL4	)						
203.5	Designir	ig and p	resent	ing re	search	repor	t. (BT	Ľ6)							
Mappin	g of Course	Outcom	es (CO	s) with	Progra	am Ou	tcomes	(POs)	& Pro	gram S	specifi	: Oı	itcom	es (PSC	)s)
00						РО								PS	50
COs	1	2	3	4	5	6	7	8	9	10	11		12	1	2
203.1	1	-	-	2	-	2	-	-	-	3	2		-	3	3
203.2	-	3	2	2	-	2	-	2	-	-	2		-	3	3
203.3	-	-	2	-	-	-	2	1	2	2	2		2	3	3
203.4	2	3	2	-	3	2	2	2	1	2	2		-	3	3
203.5	-	-	-	3	-	2	2	-	2	2	2		-	3	3
AVG	2	3	3	2	3	2	2	2	2	2	2		2	3	3
3/2/1 Indica	tes Strength	of Correl	ation. 3	-High,	2-Med	ium and	d 1-Lov	V							



Through Innovation

# RAMIREDDY SUBBARAMI REDDY ENGINEERING COLLEGE

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## DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

	SEM: II	Y: 2	Y: 2019-2020				
<b>Course Code:</b>	Course Name: Financ	L	Т	Р	С		
17E00204	Prerequisite: None	4	0	0	4		

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
204.1	Learn the roles and goals of finance manager in a corporate structure business. (BTL2)
204.2	Take an effective investment decision. (BTL3)
204.3	Analyze the impact of capital structure on wealth maximization of owners and value of the company. (BTL4)
204.4	Manage current assets and current liabilities of the company in an effective and efficient way. (BTL3)
204.5	Acquire decision making skills regarding corporate restructuring in the present competitive business environment. (BTL3)

Mapping of Course Outcomes (COs) with Program Outcomes (POs) & Program Specific Outcomes (PSOs)

6.0						PO							PSO	
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
204.1	2	1	-	-	-	1	-	-	-	3	3	2	3	3
204.2	2	1	-	-	-	1	2	-	-	3	3	2	3	3
204.3	2	1	-	-	-	1	-	-	-	3	3	2	3	3
204.4	2	1	-	-	-	1	2	-	-	3	3	2	3	3
204.5	2	1	-	-	-	1	-	-	2	3	3	2	3	3
AVG	2	1	-	-	-	1	2	-	2	3	3	2	3	3



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#### **DEPARTMENT OF MBA**

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Engineering Excellence Through Innovation	COURSE OUTCOMES & MAPPING OF COs with POs & PSOs									
	SEM: II	AY: 2019-2020								
<b>Course Code</b>	Course Name: OPERATIO	L	Т	Р	С					
17E00205	Prerequisite: linear prog convex optimization.	4	0	0	4					

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
205.1	Formulate linear programming problems and appreciate their limitations. [BTL6]
205.2	Model linear programming problems like the transportation [BTL3]
205.3	Solve simple games using various techniques. [BTL6]
205.4	Model a dynamic system as a queuing model to compute performance measures. [BTL3]
205.5	Acquire the skills to complete a project effectively and efficiently with in the given resources. [BTL4]

Con						PO							PSO	
Cos	1	2	3	4	5	6	7	8	9	10	11	12	1	2
205.1	1	-	-	-	-	-	2	-	-	1	2	1	1	1
205.2	1	-	-	-	-	-	2	-	-	1	2	1	1	1
205.3	1	-	-	-	-	-	2	-	-	1	2	1	1	1
205.4	1	-	-	-	-	-	2	-	-	1	2	1	1	1
205.5	1	-	-	-	-	-	2	-	-	1	2	1	1	1
AVG	1	-	-	-	-	-	2	-	-	1	2	1	1	1



ENGINEERING COLLEGE

Engineering Excellence

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# RAMIREDDY SUBBARAMI REDDY ENGINEERING COLLEGE

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## **DEPARTMENT OF MBA**

COURSE OUTCOMES & MAPPING OF COs with POs & PSOs

SEM: II	AY: 2	Y: 2019-2020				
Course Name: Ope	L	Т	Р	С		
Prerequisite: None	4	0	0	4		
	Course Name: Op		Course Name: Operations Management	Course Name: Operations Management L	Course Name: Operations Management   L   T	Course Name: Operations Management     L     T     P       4     0     0

#### **COURSE OUTCOMES** (COs)

CO No.	COURS	E OUT	COM	E										
206.1	Understa	and the o	concep	ot of P	roduc	tion ai	nd Ope	eratio	ns Ma	nagem	nent. (	BTL2)		
206.2	Construct (BTL3)	t and in	terpre	t simp	le cor	ntrol c	harts f	or bot	h cont	inuou	s and	discrete	data.	
206.3	Gain kno and to be 9000:200	ecome a	cquair	nted w	ith the	-		-	-		-			-
206.4	Familian models f			•		-		ort the	devel	opmei	nt of u	seful qu	iantita	tive
206.5	Understa	and the o	drivers	s and e	enable	rs of I	ndustr	ry 4.0	(BTL	2)				
Mapping	g of Course (	Outcome	s (COs	) with l	Progra	m Out	comes (	(POs) d	& Prog	ram Sj	pecific	Outcome	es (PSO	s)
	g of Course (	Outcome	s (COs	) with l	Progra	m Outo PO	comes (	(POs) a	& Prog	ram Sj	pecific	Outcome	s (PSO PS	<u> </u>
Mapping COs	g of Course (	Dutcome	s (COs)	) with l	Progra 5		comes ( 7	(POs) &	& Prog 9	ram Sj 10	pecific 11	Outcome		0
						РО							PS	0
COs	1					PO 6				10	11	12	PS 1	0 2 1
COs 206.1	1					PO 6 1	7 -	8	9	10 3	11 3	12	PS 1 3	0 2 1 1
COs 206.1 206.2	1 1 2					PO 6 1	7 -	8 - 2	9 - 1	10 3 3	11 3 3	12 - -	PS 1 3 3	<u> </u>
COs 206.1 206.2 206.3	1 1 2 2		3	4		PO 6 1 1 1	7 - 2 -	8 - 2 3	9 - 1	10 3 3 3	11 3 3 3	12 - - -	PS 1 3 3 3	0 2 1 1 1

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Engineering Through In	Excellence	C	OURS	SE OU	JTCO	MES	<b>&amp; M</b> A	APPIN		F COs	s with ]	PO	s & l	PSOs	
Through the			SEM:	Ι			R	eg: R	21		AY:	202	21-2	022	
Course	Code:	Course	Name:	Busir	ness Co	ommu	nicatio	n			Ι		Т	Р	C
<b>21E00</b>	107	Prerequ	uisite: 1	None							(	)	1	2	2
				COU	RSE C	OUTC	OMES	(COs	)						
CO No.	COUR	SE OUT	'COM	Έ											
107.1	Underst	and the	concep	ot & p	rocess	of co	mmun	icatio	n. (B7	ГL2)					
107.2	Underst	and the t	types of	of verb	oal & I	Non-v	erbal	comm	unica	tion. (	BTL2)				
107.3	Acquire	Interpe	rsonal	skills	& also	o knov	v abou	ıt diffe	erent s	styles	of leade	ersh	ip. (	BTL2	2)
107.4	Learn h	ow to ov	ercom	e the	barrie	rs of c	ommu	nicati	on. (E	BTL2)					
107.5	Compo	se effect	ive let	ters a	nd rep	orts. (	BTL6	)							
					Ducana			(POs)	& Prog	gram S	pecific (	Dutc	omes	s (PSO	s)
Mappin	g of Course	Outcome	es (COs	s) with	rrogra	im Out	comes	(103)							
	g of Course	e Outcome	es (COs	s) with	rrogra	em Out	comes	(103)						PS	0
<b>Mappin</b> COs	g of Course	e Outcome	es (COs 3	s) with	5		7	8	9	10	11	1	12	PS 1	0 2
				<u> </u>		P			9 -	<b>10</b> 2	11 3		12		
COs	1	2		4	5	P			<b>9</b> - -					1	2
COs 107.1	<b>1</b>	2		<b>4</b> 3	5	P			9 - -	2	3		1	1 2	
COs 107.1 107.2	<b>1</b> 1	2	3	<b>4</b> 3 3	5	P 6 -		8	-	2 2	<b>3</b> 3		1	1 2 2	
COs 107.1 107.2 107.3	<b>1</b> 1 1 1	2	3 - - 1	<b>4</b> 3 3 3	<b>5</b> - - 3	P 6 - - -		8 - - -	-	2 2 2	<b>3</b> 3		1 1 1	1 2 2 2	

	2	RAN	<b>/IRED</b>	DY S	SUBE	BAR/	¥MI I	REDI	DÝ E	NGIN	EERI	NG C	OLLE	GE		
1												ed Institut ore, A.P.)				
	$\geq$			,		-	RTN						,			
RAMIREDDY SUB ENGINEERIN	BARAMI REDDY G COLLEGE	C	OURSI	E OU'	<b>FCO</b>	MES	<b>&amp; M</b> A	APPI	NG O	F CO	s with	POs a	& PSO	S		
Engineering Through Ir			SEM:	II			R	eg: R	17		AY	: 2019	-2020			
Course	Code:	Cours	e Name	: Busi	ness A	nalyt	ics LA	B		I	]	L T	Р	С		
<b>17E00</b> 2	208	Prerec	quisite:	None							(	0 0	3	2		
													•			
					RSE O	UTC	OMES	S (COs	5)							
CO No.	COUR	SE OU	TCOM	1E												
208.1	Learn b	n basic operations of excel like creating, editing, formatting worksheets.														
	(BTL2)															
208.2	Apply f	iunction	ns of ex	cel to	calcu	late c	anital	budge	eting	techni	ques a	nd cos	t of			
200.2	capital.				eureu	ilute e	upitui	ouug	o thing i		ques u					
208.3	Apply k	cnowled	dge of e	excel (	to stor	re and	retrie	eve da	ta rela	ating t	o mark	ceting.	(BTL3	5)		
208.4	Constru	ict and	present	empl	oyee	salary	<sup>,</sup> admi	nistra	tion u	sing a	dvance	ed exce	el. (BT	L6)		
208.5	Underst	and inf	ormati	on sys	stem u	ising i	intern	et surv	vey to	ols. (I	BTL2)					
Mapping of	of Course (	Outcome	es (COs)	with l	Progra		tcomes	(POs)	& Pro	gram	Specific	Outco				
COs			2	4	-	P	-	0	•	10	44	10	PS	-		
208.1	1	2	3	4	5	6	7	8	9	10	11	12	1	2		
200.1	1	-	-	-	-	-	3	-	-	3	3	2	2	2		
208.2	1	-	-	-	-	-	3	-	-	3	3	2	2	2		
208.3	1	-	-	-	-	-	3	-	-	3	3	2	2	2		
208.4	1	-	-	-	-	-	3	-	-	3	3	2	2	2		
208.5	1	_	-	-	-	-	3	-	-	3	3	2	2	2		
AVG	1	-	-	-	-	-	3	-	-	3	3	2	2	2		
3/2/1 Indica	tes Strengt	h of Cor	relation.	3-High	n, 2-Me	edium a	and 1-I	LOW								

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RAMIREDDY SUB	BARAMI REDDY				D	EPA	RTN	<b>IEN</b>	ГОБ	' MB	A			
	Excellence	С	OURS	SE OU	JTCO	MES	& M.	APPI	NG O	F CO	s with	POs &	PSOs	
			SEM:	II			R	leg: R	17		AY:	2019-2	2020	
Course	Code:	Course	Name:	Busin	ess Co	mmur	icatio	n LAE	3		1	T	Р	C
<b>17E00</b> 2	209	Prerequ	uisite: ]	None							(	) 0	3	2
				COU	RSE (	OUTC	OMES	S (COs	)					
CO No.	COURS	SE OUT	COM						,					
209.1	Know h	ow to w	rite bu	siness	mess	ages.	(BTL2	2)						
209.2	Compos	e busine	ess lett	ers ef	fective	ely. (B	TL6)							
209.3	Formula	te instru	ictions	in ora	al and	writte	en moo	de of c	comm	unicati	ion. (B	TL2)		
209.4	Know h	ow to w	rite a l	ousine	ss rep	ort. (E	BTL2)							
209.5	Underst	and how	to bu	ild car	eer ar	nd prej	pare re	esume	. (BTI					
Mapping	g of Course	Outcome	es (COs	s) with	Progra	am Out	comes	(POs)	& Pro	gram S	pecific (	Outcome	s (PSO	s)
60.						Р							PS	50
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
209.1	1	-	1	3	1	-	-	-	-	2	2	1	1	1
209.2	1	-	1	3	1	-	-	-	-	2	2	1	1	1
209.3	1	-	1	3	1	-	-	-	-	2	2	1	1	1
209.4	1	-	1	3	1	-	-	-	-	2	2	1	1	1
	+	1	1	3	1	-	_	-	-	2	2	1	1	1
209.5	1	-	1	5	1							_	-	

	2							-				Ne CO		
											Certified S.R. Nello	l Institutio re, A.P.)	on.	
AMIREDDY SUBE	ARAMI REDBY				D	EPA	RTM	IENI	r of	MBA	4			
Engineering		C	OURS	E OU	TCO	MES	<b>&amp; M</b> A	PPIN	IG OI	F COs	with	POs &	: PSOs	5
Through In	novation	S	EM:	III			R	eg: R	17		AY	: 2020-	2021	
Course	Code:	Course	Name	Busin	ess et	hics an	d corp	orate	gover	nance	Ι	T	Р	(
17E0	0301	Prereq	uisite: ]	None							4	0	0	4
													<b>I</b>	
				COUI	RSE O	UTC	OMES	(COs)	)					
CO No.	COUR	SE OUT	COM	E										
301.1	Underst	and the	conce	pts of	corp	orate	ethics	and e	thical	mode	ls for	decisio	on ma	king
	(BTL 2)			1	1									
301.2	Applica	tion Of e	ethical	aspec	ts in r	narket	ing ar	nd HR	M. (B	TL 3)				
	11			1			U			,				
301.3	Underst	and the	ethical	aspec	ts of t	financ	e and	IT. (B	TL 2)					
301.4	Underst	and the	theorie	es and	philos	sophie	s of c	orpora	ite gov	vernan	ce (B7	TL 2)		
301.5	Underst	and the	concep	ot of c	orpora	ate gov	vernar	ice stru	ucture	and C	CSR. (	BTL 2)	1	
					_	_								
Manning	g of Course	Outcome	s (COs	) with 1	Progra	m Out	comes	(POs) a	& Prog	ram Sj	pecific	Outcom	es (PSC	)s)
Mapping						PO							PS	50
					_	6	7	8	9	10	11	12	1	2
COs	1	2	3	4	5	v								
	1	2	3	4 2	5 2	1	-	-	3	3	3	-	3	2
COs	1	2			5 2 -		-	-	3	3	3	-	3	2
COs 301.1 301.2	- -	2	-		5 2 -	1	-	-	3	3	3			1
COs 301.1 301.2 301.3	1 - - -	2			5 2 - -	1	-	-				• • •	3	1
COs 301.1 301.2	1 - - -	2 - - - -	-		5 2 - -	1		- - -	3	3	3		3	1
COs 301.1 301.2 301.3	1 - - - -	2 - - - - -	-		5 2 - - -	1 1 1	- - -	- - -	3	3	3		3	

#### SEM: III

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AMIREDDY SUBB	ARAMI REDDY				D	EPA	RTM	[EN]	r of	MBA	ł			
Engineering E Through Inc	Excellence	C	DURS	E OU	TCO	MES	<b>&amp; M</b> A	PPIN	IG OI	F COs	with	POs &	PSOs	ł
1 area ga ta		S	EM:	III			R	eg: R	17		AY	2020-2	2021	
Course	Code:	Course	Name:	Gree	n Busi	ness N	lanage	ement			Ι	L T	Р	C
17E0	0302	Prerequ	isite: 1	None							4	0	0	4
				COUL	PSE O		OMES	$(CO_{\rm e})$						
CO No.	COURS	E OUT						(003)						
302.1	Understa				impor	tance	of gre	en ma	nager	nent. (	BTL2	)		
302.1	Idantify	the Env		ant on	danat	ainahi	1:+++ : : : :		-	nizotic	m (D'	<b>FI 1</b> )		
302.2	Identify	the Env	Ironnie	ent an	u sust	amadi	iity iss	sues n	i orga	mzatio	л. ( <b>D</b> .	LLI)		
302.3	Get know	wledge a	about t	the co	ncept	of eco	logica	l econ	omics	s. (BT	L2)			
302.4	Acquire	knowle	dge ab	out er	viron	menta	l repo	rting s	standa	rds. (E	BTL2)			
302.5	Apply gr	een tecl	nnique	s and	metho	ods in	organ	izatio	n. (BT	L3)				
Mapping	of Course	Outcome	s (COs)	) with l	Progra	m Out	comes (	(POs) d	& Prog	ram Sj	oecific (	Outcome	s (PSC	)s)
60						PO							PS	60
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
302.1	3	1	-	-	-	2	-	3	-	3	3	1	3	1
302.2	3	1	-	-	-	2	-	3	2	3	3	2	3	1
302.3	3	1	-	-	-	2	-	3	1	3	3	1	3	1
302.4	3	1	-	-	-	2	-	3	-	3	3	1	3	1
302.5	3	1	-	-	-	2	1	3	2	3	3	1	3	1
AVG	3	1	-			2	1	3	2	3	3	1	3	1

Let .												ed Institut lore, A.P.)		
RAMIREDDY SUBE	ARAMI REDDY								T OF					
Engineering		С	OUR	SE OU	U <b>TCO</b>						s with	POs &	k PSO	S
Through In	novation	S	EM:	III			R	eg: R	17		AY	: 2020-	2021	
Course	Code:	Course	Name:	Entre	prene	urship	Devel	opmei	nt		Ι	T	Р	C
17E0	0303	Prerequ	uisite: 1	None							4	1 0	0	4
		L										•		
				COU	RSE (	DUTC	OME	<b>S</b> (CO	s)					
CO No.	COURS	E OUT	COM	E										
303.1	Understa	and the	nature	and fo	orms o	of entr	eprene	eurshi	р. (ВТ	TL2)				
303.2	Understa	and the i	institu	tional	financ	ce sup	portin	g to e	ntrepro	eneurs	hip. (I	BTL2)		
303.3	Create an	nd desig	n a nro	iect re	port h	v eval	uatino	feasi	hility	tudies		[.6]		
			•		•	•	Ū			studice	,. (D11	20)		
303.4	Understa	and the i	mport	ance o	- F. N A C	N A L 2 Z								
			mpon		JI IVI.S.	MES	(BII	L2)						
303.5	Understa of NGO'	nd the in	nporta				,		p, Rur	al indu	ıstrializ	zation a	nd the	role
	Understa	nd the in s (BTL	mporta 2)	nce of	f wome	en enti	repren	eurshi	-					
Mappin	Understa of NGO'	nd the in s (BTL	mporta 2)	nce of	f wome	en enti	reprend tcomes	eurshi	-				nes (PSC	
	Understa of NGO'	nd the in s (BTL	mporta 2)	nce of	f wome	en enti am Ou	reprend tcomes	eurshi	-				nes (PSC	Ds)
Mappin	Understa of NGO'	nd the in s (BTL Outcom	mporta 2) es (CO:	nce of s) with	womo	en enti am Ou PO	ceprent tcomes	eurshi	& Pro	gram S	pecific	Outcon	nes (PSC	Ds)
Mappin COs	Understa of NGO' g of Course	nd the in s (BTL Outcom	mporta 2) es (CO:	nce of s) with	Ewomo Progra	en entr am Ou PO 6	tcomes	eurshi (POs) 8	<b>&amp; Pro</b> 9	gram S	<b>Specific</b> 11	Outcon	nes (PSC Pt 1 2	<b>SO</b> 2 3
Mappin COs 303.1	Understa of NGO' g of Course 1 -	nd the in s (BTL Outcom	mporta 2) es (CO) 3 2	nce of s) with 4 3	Ewome Progra	am Ou PO 6 3	reprend tcomes	eurshi (POs) 8 -	9 3	<b>gram S</b> 10 3	pecific	<b>Outcon</b> 12 -	<b>PS PS 1 1 2 3</b>	<b>Ds) SO</b> 2 3 2 2
Mappin COs 303.1 303.2 303.3	Understa of NGO' g of Course 1 -	nd the in s (BTL Outcom	mporta 2) es (CO) 3 2 -	nce of s) with 4 3 -	E wome Progr: 5 3 2 2	en entr am Ou PO 6 3 -	reprend tcomes	eurshi (POs) 8 -	9 3 2 2	gram S 10 3 2 3	11 3 3 3	<b>Outcon</b> 12 -	res (PSC PSC 1 2 3 2	<b>SO</b> 2 3 2 2 2
Mappin COs 303.1 303.2 303.3 303.4	Understa of NGO' g of Course 1 -	Ind the inss (BTL)Outcom2-232	mporta 2) es (CO) 3 - 3 -	nce of s) with 4 3 2	<b>Progr</b> : 5 3 2	en entr am Ou PO 6 3 - - 3	reprend tcomes	eurshi (POs) 8 -	& Pro 9 3 2 2 3	gram S 10 3 2 3 2	<b>Specific</b> 11 3 3 3 3 3	<b>Outcon</b> 12 -	<b>PS PS 1 1 2 3</b>	<b>SO</b> 2 3 2 2 2 2
Mappin COs 303.1 303.2 303.3	Understa of NGO' g of Course 1 -	nd the in s (BTL Outcom	mporta 2) es (CO) 3 2 -	nce of s) with 4 3 -	E wome Progr: 5 3 2 2	en entr am Ou PO 6 3 -	reprend tcomes	eurshi (POs) 8 -	9 3 2 2	gram S 10 3 2 3	11 3 3 3	<b>Outcon</b> 12 -	res (PSC PSC 1 2 3 2	<b>Ds)</b> <b>SO</b> 2

( and		RA	MIRE	DDÝ	SUB	BAR.	AMI	RED	DYE	NGIN	EERI	NG CO	DLLE	GE
1	$\geq$											ed Instituti ore, A.P.)	on.	
RAMIREDDY SUBB	ARAMI REDBY					DEP	ART	MEN'	T OF	MBA				
Engineering I	Excellence	C	OUR	SE OU	U <b>TCO</b>	MES	& M.	APPI	NG O	F CO	s with	POs &	r PSO	<b>S</b>
Through Inr	10431101	S	EM:	III			R	eg: R	17		AY	: 2020-2	2021	
Course	Code:	Course	Name:	Huma	an Res	ource	Develo	pmen	t		Ι	T	Р	C
17E0	0306	Prerequ	uisite: l	Knowl	edge o	f HRM	1				2	0	0	4
				COU	RSE (	OUTC	OME	<b>S</b> (CO:	s)					
CO No.	COURS	E OUT	COM	E										
306.1	Understa	and Sign	nifican	ce and	l func	tions o	of HR	D (BT	TL2)					
306.2	Analyze	and dev	velop I	HRD I	Progra	ims. (E	BTL4)							
306.3	Understa Training		-	nentat	ion pr	ocess,	desig	n trai	ning p	rograr	ns and	evalua	tion of	2
306.4	Understa	and the	concep	ots of o	career	mana	gemei	nt. (B	TL2)					
306.5	Understa	and the	implic	ations	of div	versity	on H	RD. (	BTL2	)				
Mappin	g of Course	Outcom	es (CO	s) with	Progra	am Ou	tcomes	(POs)	& Pro	gram S	specific	Outcom	es (PSC	Ds)
						РО							PS	50
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
306.1	-	-	2	2	-	2	-	-	1	2	-	1	2	1
306.2	-	-	1	-	2	1	-	-	-	1	-	-	-	3
306.3	-	2	1	3	1	-	-	-	2	-	-	-	2	2
306.4	-	-	-	2	2	-	-	-	2	2	-	-	2	
	1	1	-	-	-	1	-	-	-	-	-	-	1	1
306.5	-												_	-

aner.	8	RAI	<b>IIRE</b>	DDY S	SUBE	BARA	¥MI ł	REDD	YEN	IGIN1	EERI	NG	COL	LEC	i£
				roved by H-16, Ka											
AMIREDDY SUBE	ARAMI REDDY						RTN						•)		
Engineering		C	OURS	E OU								POs	& 1	PSOs	
Through In	novation	S	EM:	III			R	eg: R	17		AY	: 202	0-2	021	
Course	Code:	Course	Name	Finar	ncial II	nstitut	ions a	nd Ser	vices		]		Г	Р	C
17E0	0308	Prereq	uisite: ]	None							4	1 (	0	0	4
												1			1
				COU	RSE O	UTC	OMES	(COs)	)						
CO No.	COURS	SE OUT	COM	E											
308.1	Underst	and the	structu	re of f	financ	ial sys	stem a	nd the	role	of RBI	. (BT	L2)			
308.2	Gain kn	owledge	about	t banki	ing an	d non	-banki	ing fin	ancia	instit	utions	. (BT	L2	)	
200.2		e			U			e					ĺ		
308.3	Underst	and the	workır	ng natu	are of	financ	cial an	d secu	irities	marke	ets. (B	TL2)			
308.4	Learn a				based	servi	ces lil	ke lea	sing,	hire-p	urcha	se, fa	acto	oring	an
	venture	capital (	BTL2	)											
308.5	Know a	bout va	rious	fee-ba	used s	ervice	es like	cred	it rati	ng, st	ock b	rokin	lg, 1	mercl	nan
	banking	and dep	ositor	y syste	em. (E	BTL2)									
Mappinş	g of Course	Outcome	s (COs	) with l	Progra	m Out	comes	(POs) a	& Prog	ram Sj	pecific	Outco	mes	(PSO	s)
						DO								PS	
_						PO									0
COs	1	2	3	4	5	6	7	8	9	10	11	12	2	1	
					5	_			9						2
308.1	1	2	3	4	5	_	7	8	9	10 2	11 3	12		3	2
					5 - -	_			9 - -						2
308.1	1	-	-	-	5	_	-	-	-	2	3	1		3	2 1 1
308.1 308.2	1	-	-	-	5	_	-	-	-	2	3	1		3	2 1 1 1
308.1 308.2 308.3	1 1 1	-	-	-	5	_	-	-	-	2 2 2	3 3 3	1 1 1 1		3 2 3	O 2 1 1 1 1



CO No.

# RAMIREDDY SUBBARAMI REDDY ENGINEERING COLLEGE

(Approved by AICTE, Affiliated to JNTUA. An ISO 9001: 2015 Certified Institution. NH-16, Kadanuthala, Bogole Mandal, Kavali- 524 142, S.P.S.R. Nellore, A.P.)

#### DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

	SEM: III	Reg: R17	А	Y: 2	2020-2	2021	
<b>Course Code:</b>	Course Name: Investmer	nt and portfolio managemen	nt	L	Т	Р	С
17E00308	Prerequisite: Financial A Management	ccounting and Financial		4	0	0	4

# COURSE OUTCOMES (COs) COURSE OUTCOME

308.1	Understand the concept of investment and the process of investment. (BTL2)
308.2	Learn how to take an investment decision by using fundamental and technical analysis. (BTL2)
308.3	Understand the concept of risk and return. (BTL2)

308.4 Value securities by using different approaches. (BTL5)

308.5 Understand the concept of Portfolio management and learn different Portfolio models. (BTL2)

60						PO							PS	<b>50</b>
COs -	1	2	3	4	5	6	7	8	9	10	11	12	1	2
308.1	1	-	-	-	-	1	-	-	-	2	3	1	3	1
308.2	1	-	-	-	-	1	-	-	-	2	3	1	2	
308.3	1	-	-	-	-	1	2	-	-	2	3	1	3	1
308.4	1	-	-	-	-	1	2	-	-	2	3	1	3	1
308.5	1	-	-	-	-	1	2	-	-	2	3	1	3	2
AVG	1	-	-	-	-	1	2	-	-	2	3	1	3	1

and a		RAN	lirei	DDYS	SUBE	BAR	AMI F	REDD	)Y EN	IGINI	ZERII	NG CO	LLEC	ìE
											Certified S.R. Nello	Institutio re, A.P.)	n.	
AMIREDDY SUBB	ARAMI REDDY				D	EPA	RTM	IENI	ΓOF	MB	4			
Engineering Engineering E	xcellence	C	OURS	E OU	TCO	MES	<b>&amp; M</b> A	PPIN	IG OI	F COs	with	POs &	PSOs	\$
Through the	10421104	S	EM:	III			R	eg: R	17		AY	2020-2	2021	
Course	Code:	Course	Name:	ADVE	ERTIS	ING A	ND SA	LES P	ROM	DTION	Ι	L T	Р	0
17E0	0317	Prerequ	uisite: ]	Knowl	edge o	of MM					4	0	0	4
				COUI	RSE O	UTC	OMES	(COs)	)					
CO No.	COURS	SE OUT	COM	Έ										
317.1	Identify t	the role a	ind im	portan	ce of a	dverti	sing (E	BTL1)						
317.2	Acquire t	the know	ledge	abouta	advert	ising a	gencie	s (BTI	L2)					
317.3	Prepare	advertise	ment l	budget	: (BT	L3)								
317.4	Understa	and the s	ales pr	omotio	on con	cept (	BTL2)	)						
317.5	Know a	bout put	olicity	and pu	ublic 1	elatio	ns (B7	ΓL1)						
Mapping	of Course	Outcome	s (COs	) with l	Progra	m Out	comes (	(POs)	& Prog	ram Sj	pecific (	Dutcome	s (PSO	)s)
						РО	1						PS	50
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
317.1	2	-	-	-	-	1	-	-	-	3	3	-	3	2
317.2	2	-	-	3	-	1	-	-	-	3	3	-	3	2
317.3	2					1				3	3		3	2
317.4		-	-	-	-		-	-	-			-	3	
	2	-	-	-	-	1	-	-	-	3	3	-		
317.5	2	-	-	2	-	1	-	-	-	3	3	-	3	2
AVG	2	-	-	3	-	1	-	-	-	3	3	-	3	2

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	×											lore, A.P.)		
AMIREDDY SUBB ENGINEERING	ARAMI REDDY								TOF					
Engineering I Through Inr		C	OUR	SE OU	JTCO	MES	& M	APPI	NG O	F CO	s with	POs &	& PSO	S
Through the		S	EM:	III			R	leg: R	.17		AY	: 2020-	2021	
Course	Code:	Course	Name:	: Busir	ness Si	mulati	ion La	ıb			Ι	T	Р	C
17E0	0320	Prereq	uisite: ]	None							(	) 1	2	2
1720	0320													
				COL	RSE (	OUTC	OME	S (CO	e)					
CO No.	COURS	F OUT	COM					3 (00)	3)					
	Learn ba				cel lik	e crea	ting.	editing	. forn	natting	work	sheets.	(BTL2	2)
320.1		-					-							
320.2	Present			m of p	ivot ta	ables,	graph	s and	charts	by ap	plying	advan	ced exc	cel
	function	s. (BTL	3)											
320.3	Understa	anding t	he opt	ions ii	n mair	menu	ı of Sl	PSS.	(BTL2	2)				
		0	1						`	2)				
320.3 320.4	Understa Applyin	0	1						`	2)				
		g SPSS	to per	form s	tatisti	cal fui	nction	s (BT	L4)					
320.4 320.5	Applyin Applyin	g SPSS g MS-ez	to per	form s	tatisti rm sta	cal fun	nction Il func	s (BT	L4) (BTL	6)		Outcom		
320.4 320.5	Applyin	g SPSS g MS-ez	to per	form s	tatisti rm sta	cal fun	nction Il func	s (BT	L4) (BTL	6)	pecific	Outcon	nes (PSC	Ds)
320.4 320.5 <b>Mappin</b>	Applyin Applyin	g SPSS g MS-ez	to per	form s	tatisti rm sta	cal fun	nction Il func tcomes	s (BT	L4) (BTL	6)	specific	Outcon		Ds) SO
320.4 320.5	Applyin Applyin	g SPSS g MS-ez	to per	form s	tatisti rm sta	cal fui itistica am Out	nction Il func tcomes	s (BT	L4) (BTL	6)	Specific 11	Outcon 12		
320.4 320.5 <b>Mappin</b>	Applyin Applyin g of Course	g SPSS g MS-e; Outcom	to period	form s perfo s) with	tatisti rm sta	cal fui itistica am Out	nction Il func tcomes	s (BT) etions.	L4) (BTL & Pro	6) gram S			P	
320.4 320.5 Mappin COs	Applyin Applyin g of Course 1	g SPSS g MS-ez Outcom	to period	form s perfo s) with	tatisti rm sta	cal fui itistica am Out	nction Il func tcomes 7	s (BT) etions.	L4) (BTL & Pro	6) gram S 10			P\$	SO 2
320.4 320.5 Mappin COs 320.1	Applyin Applyin g of Course 1 1	g SPSS g MS-e: Outcom	to period	form s perfo s) with	tatisti rm sta Progra 5 -	cal fui itistica am Out	nction Il func tcomes 7 2	s (BT etions. s (POs) 8 -	L4) (BTL & Pro	6) gram S 10 3			<b>P</b> 1 3	<b>SO</b> 2 2 3
320.4 320.5 Mappin COs 320.1 320.2	Applyin Applyin g of Course 1 1 1	g SPSS g MS-e: Outcom	to period	form s perfo s) with	rm sta Progra 5 -	cal fun attistica am Out PO 6 -	rection Il func tcomes 7 2 3	s (BT etions. s (POs) 8 - -	L4) (BTL & Pro	6) gram S 10 3		- -	P: 1 3 2	<b>SO</b> 2 2
320.4 320.5 Mappin COs 320.1 320.2 320.3	Applyin Applyin g of Course 1 1 1 2	g SPSS g MS-e: Outcom 2 1 2 2	to perm kcel to es (CO 3 -	form s perfo s) with 4 - -	rm sta Progra 5 - 2	cal fui atistica am Our PO 6 - - -	rection Il func tcomes 7 2 3 -	s (BT etions. s (POs) 8 - - -	L4) (BTL & Pro 9 - - -	6) gram S 10 3 3	11 - - 2	<b>12</b> - 1	PS           1           3           2           3	<b>SO</b> 2 2 3 3

Cana and		RAN	lirei	DDY 9	SUBE	BAR/	¥MI <del>f</del>	REDD	Y EN	GIN	ŒRIJ	NG CO	LLEC	ΞĒ
												l Institutio ore, A.P.)	n.	
RAMIREDDY SUBB	ARAMI REDDY			<u> 10, 10</u>		EPA				·		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Engineering f	xcellence	C	DURS	E OU	TCO	MES	<b>&amp; M</b> A	PPIN	IG OI	F COs	with	POs &	PSOs	
Through Inr	lovation :	S	EM:	III			R	eg: R	17		AY	: 2020-2	2021	
Course	Code:	Course	Name:	Strat	egic n	nanag	emen	t			Ι	T	Р	С
17E00	0401	Prereq	uisite:	None	;						4	0	0	4
			(	COUR	SE O	UTCO	OMES	5 (CO	s)					
CO No.	COURS	E OUT												
401.1	Understa				trategi	ic man	ageme	ent (B	TL2)					
401.2	Select th	e strate	gical to	ool to	analyz	ze the	marke	ets (B	ГL3)					
401.3	Formula	te the st	rategie	es at c	orpora	ate bus	siness	and fu	inctio	nal lev	els. (I	BTL3)		
401.4	Know th	e differ	ent typ	bes of	strateg	gies to	be im	pleme	ented i	in the	organi	zations	(BTL	.1)
401.5	Acquire	Knowle	dge al	oout d	ifferei	nt eval	luatior	and o	contro	l techi	niques	(BTL2	)	
Mapping	of Course	Outcome	s (COs	) with l	Progra	m Out	comes (	(POs) d	& Prog	ram Sp	oecific	Outcome	es (PSC	Ds)
COs						РО							PS	50
COS	1	2	3	4	5	6	7	8	9	10	11	12	1	2
401.1	2	-	-	-	-	1	-	-	-	3	3	-	3	2
401.2	2	-	-	3	-	2	-	-	-	3	3	-	3	2
401.3	2	-	-	-	-	1	-	-	-	3	3	-	3	2
401.4	2	-	-	-	-	1	-	-	-	3	3	-	3	2
401.5	2	-	-	2	-	1	-	-	-	3	3	-	3	2
	2	1	1	3	1	1	1						3	2

#### SEM: IV

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AMIREDOY SUBB	ARAMI REDDY COLLEGE					DEP	ART	MEN	TOF	MBA				
Engineering I Through Inr	Excellence	C	OUR	SE OU	JTCO	MES	& M.	APPI	NG O	F CO	s with	POs &	: PSO	5
THE USE OF THE		S	EM:	IV			R	eg: R	17		AY	: 2020-2	2021	
Course	Code:	Course	Name:	E-B	usiness	:					Ι	T	Р	C
17E0	0402	Prereq	uisite: 1	None							4	0	0	4
				COU	RSE (	DUTC	OMES	<b>S</b> (CO	s)					
CO No.	COURS													
402.1	Underst	and the	concep	ot of $\overline{E}$	-busir	ness ar	nd E- $\overline{\mathbf{C}}$	Comm	erce $\overline{(}$	BTL2)	)			
402.2	Underst	and E-C	omme	rce th	reats a	and sec	curity	meas	ures. (	BTL2)	)			
402.3	Underst (BTL2)	and con	cept of	electi	ronic j	payme	ent sys	tem, t	ypes a	nd inf	rastru	cture is:	sues.	
403.4	Analyzi	ng E Bu	siness	mode	ls, app	olicatio	ons an	d stra	tegies.	(BT	L4)			
404.5	Underst	anding I	E busir	less in	frastr	ucture	, E ma	arketii	ng stra	tegies.	. (BTL	.2)		
M	g of Course	e Outcom	es (CO	s) with	Progr	am Ou	tcomes	(POs)	& Pro	gram S	pecific	Outcom	es (PSC	Ds)
wappin						РО							PS	50
				4	5	6	7	8	9	10	11	12	1	2
Mappin	1	2	3	-				I			1	1		
	1 2	2	3	2	-	-	2	2	-	-	1	1	3	2
COs	_	2	3	-	-	- 2	2	2 2	- 2	-	-	3	3	2
<b>COs</b> 402.1	2	-	-	2	-	- 2 2			- 2 -	- 1			_	
COs 402.1 402.2	2	-	-	2			-	2			-	3	3	3
COs 402.1 402.2 402.3	2	-	-	2 2 1	-	2	-	2	-	1	-	3	3	3



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## **DEPARTMENT OF MBA**

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Through Innovation									
	SEM: III	А	Y: 2	020-2					
Course Code:	Course Name: Service M	Course Name: Service Marketing							
17E00404	Prerequisite: Knowledge	4	0	0	4				

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
404.1	Understand the concept of services marketing (BTL2)
404.2	Identify the factors that influence customer expectations of service (BTL1)
404.3	Analyze the different pricing and promotion strategies of services. (BTL4)
404.4	Know the role of communication strategies in service marketing (BTL1)
404.5	Understand the marketing plans and services (BTL2)

60						PO							PS	0
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
404.1	2	-	-	-	-	1	-	-	-	3	3	-	3	2
404.2	2	-	-	3	-	2	-	-	-	3	3	-	3	2
404.3	2	-	-	-	-	1	-	-	-	3	3	-	3	2
404.4	2	-	-	-	-	1	-	-	-	3	3	-	3	2
404.5	2	-	-	2	-	1	-	-	-	3	3	-	3	2
AVG	2	-	-	3	-	1	-	-	-	3	3	-	3	2



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RAMIREDDY SUBBARAMI REDBY ENGINEERING COLLEGE	DEPARTMENT	OF MASTER OF BUSIN	ESS ADN	1INI	STRA	TION	
Engineering Excellence Through Innovation	COURSE OUTC	OMES & MAPPING OF	COs wi	th P	Os &	PSOs	3
	SEM: IV	Reg: R17	A	Y:	2020-:	2021	
Course Code:	Course Name: Organizati	ion Development		L	Т	Р	С

17E00405	Prerequisite: None
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#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
405.1	Understanding the basic concepts of OD. (BTL2)
405.2	Understanding about foundations of OD. (BTL2)
405.3	Analyzing the diagnostic process and its importance. (BTL4)
405.4	Applying various OD interventions. (BTL3)
405.5	Understanding the concept of power and politics on OD. (BTL2)

COr						РО							PS	50
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	2
405.1	-	2	2	-	1	-	-	-	3	2	1	-	2	2
405.2	-	1	2	-	2	-	-	-	-	1	-	-	-	1
405.3	-	3	2	1	-	2	-	-	2	1	-	-	3	2
405.4	-	2	3	2	1	2	-	-	2	1	-	-	2	3
405.5	-	2	1	1	-	2	-	-	-	-	1	-	1	1
AVG	-	2	2	2	1	2	-	-	3	1	1	-	2	2



(BTL3)

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## DEPARTMENT OF MBA

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

through innovation								
	SEM: IV	Y: 2	2020-2	2021				
<b>Course Code:</b>	Course Name: INTERNAT	IONAL FINANCIAL MANAGE	MENT	L	Т	Р	С	
<b>17E00407</b>	Pre-requisite: Knowledge	Pre-requisite: Knowledge of FM						

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME
407.1	Understand concept of International financial Management and difference between domestic FM and IFM. (BTL2)
407.2	Understand about Foreign exchange markets. (BTL2)
407.3	Understand the concept of exchange exposure and risk. (BTL2)
407.4	Apply capital budgeting techniques to take an effective cross –border investment decision. (BTL3)
407.5	Identify the nature of working capital management in MNC's financing decision.

C	PO												PS	PSO	
Cos –	1	2	3	4	5	6	7	8	9	10	11	12	1		
407.1	2	-	-	1	-	1	-	-	-	2	3	3	2		
407.2	2	-	-	1	-	1	-	-	-	2	3	3	2		
407.3	2	-	-	1	-	1	-	-	-	2	3	3	2		
407.4	2	-	-	1	-	1	2	-	-	2	3	3	2		
407.5	2	-	-	1	-	1	-	-	-	2	3	3	2		
AVG	2	-	-	1	-	1	2	-	-	2	3	3	2		



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## **DEPARTMENT OF MBA**

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Through Innovation						
SEM:         IV         Reg: R17         AY: 2020-20           Course Code:         Course Name: Seminar         L         T	021					
<b>Course Code:</b>	Course Name: Seminar		L	Т	Р	С
17E00411	Prerequisite: None		0	0	3	2

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME													
411.1	Acquire knowledge on various concepts of management. (BTL2)													
411.2	Acquire communication, presentation and analytical skills required for managers. (BTL2)													
411.3	Acquire	Acquire decision-making, logical and persuasion skills required for managers. (BTL2)												
Mapping	g of Course	Outcome	s (COs	) with ]	Progra	m Out	comes	(POs) d	& Prog	gram Sj	pecific (	Outcome	es (PSO	s)
						РО							0	
60													1~	U
COs	1	2	3	4	5	6	7	8	9	10	11	12	1	1
<b>COs</b> 411.1	1	2	3	4	5		1	8	9	10 -	11 1	12		1
		2	3	4 - 3	5		1	8	9 - -	10 - -		12 - -	1	2
411.1	1	2 - - -	3	-	5 - - -		1	8 - - -	9 - - 2	10 - - -	1	12 - - -	1	2



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## **DEPARTMENT OF MBA**

**COURSE OUTCOMES & MAPPING OF COs with POs & PSOs** 

Through Innovation							
	SEM: IV	<b>Reg: R17</b>	А	Y: 2	020-2	021	
<b>Course Code:</b>	Course Name: Project we	ork		L	Т	Р	С
17E00412	Prerequisite: None			0	0	12	10

#### **COURSE OUTCOMES** (COs)

CO No.	COURSE OUTCOME													
412.1	Apply problem solving and analytical skills academic knowledge. (BTL3)													
412.2	Acquire research-based knowledge. (BTL2)													
Mapping	g of Course	Outcome	s (COs	) with ]	Progra	m Out	comes	(POs)	& Prog	gram S	pecific	Outcome	es (PSO	s)
COs	РО										PSO			
	1	2	3	4	5	6	7	8	9	10	11	12	1	2
412.1	1	-	-	-	-	-	-	-	-	-	1	-	2	
412.2	1	-	-	3	-	-	-	-	-	-	2	-	-	2
412.3	1	-	-	-	-	-	-	-	2	-	2	-	-	2
	1		1	3	ł		<u> </u>	1	2	L _	2		2	1